

Mercer County Fair Association

PO Box 640, Beulah, ND 58523
www.mercercountyfair.com

2022 Fair Board Directors
Rick Bauman, President
Rick Skraba, Vice President
Jeff Klein, Treasurer
Craig Askim, Secretary
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Donna Buchmann
Aaron Kasper
Vern Muscha
Chandler Sailer
Dawn Sailer
Tracy Siemieniowski
Rita Skraba
Tiffany Weigum

MEETING MINUTES

Country Kettle, Beulah
Thursday, May 19, 2022

The meeting was called to order by President Rick Bauman at 5:35 p.m.

Members Present: Rick Bauman, Donna Buchmann, Aaron Kasper, Jeff Klein, Chandler Sailer, Dawn Sailer, Rick Skraba, Rita Skraba, Tracy Siemieniowski

Members Absent: Craig Askim, Val Bauman, Vern Muscha, Tiffany Weigum

Guests Present: Jessica Beck, Marla Klein

Secretary's Minutes – Rick S. moved to accept the minutes as emailed. Chandler seconded. Motion carried.

Treasurer's Report – Jeff reported the balance on hand as of May 19, 2022 is \$25,300.85. Uncashed checks, \$4,755. Bank balance is \$30,055.08.

Correspondence: Thank you card from Donna for the flowers for Ray's funeral.

Old Business:

- **Advertising Update** – Jessica Beck gave an update on how the advertising is coming along. Discussion was held on banners and save the date ads. To post in the Dollar Saver on May 21, the save the date ad would cost \$55, and \$35 per each ad in other papers. Jessica suggested we start advertising our entertainment soon. The Beacon will make posters for us this year at the same price as last year, which was \$1 each for an 8.5 x 11, 8.5 x 14 or 11 x 17. Posters can be reprinted quickly so we can order fewer and waste less. Our booklet is ready for printing and we should have them by June 10. Banners can be ordered closer to the fair date since they only need about two weeks lead, but we shouldn't order them until we are sure how many are needed since shipping is costly. Discussion was held on advertising in Howdy Partner- Rapid City Rodeo and the 101 Things to Do in Mercer County. Suggestions for more advertising exposure were to mail the flyers to other counties. Rick S. suggested a feature interview about our new hoop barns about two weeks before the fair. Jessica said that would work and could get us a front page. Rick S. motioned to approve the advertising with a half page ad in the 101 Things to Do. Seconded by Tracey. After more discussion Rick S. amended his motion to approve a full-page ad, seconded by Tracey. Motion carried. Rick B. asked if the Beacon is satisfied with how things are going this year and they responded they are very satisfied and will happily work with us again. Rick B. was approached by the Convention Visitors Bureau to apply for a grant to help with our advertising costs. He is working on this and set a \$10,000 budget of which he has requested \$5,000.
- **Parade** – Al Schmidt gave Rick B. the parade route. The chamber is unable to coordinate it this year but Scott Bauman volunteered to work this. Scott requested \$300 to purchase plaques for seven division place winners in the parade. Rick S. motioned to support and finance the parade this year. Seconded by Dawn. Motion carried.

- **Old Business (Continued):**

- **Committee Reports –**

- **Hoop Barn Update** – Blocks have been ordered and expected by June 1. Covers for barns are expected by June 14 or 15, and one week later the electricians are expected. Installation of interior pens and gates will be done on or about the beginning of July.
 - **Ticket Booth/Gates** – Val said contacts have been made for volunteers to work gates but has received no responses so far.
 - **Fairground Improvement Updates** – Aaron said pipes have been cut and pens are being built for bulls for the rodeo. A deck was built in the show barn to be used as the livestock office. Gravel has been ordered and hog barn expansion is expected soon.
 - **Ranch Rodeo** – Chandler is waiting for replies with rodeo help. Rick S. heard from Randy Zenke that he and two other people will be available to help with the bull riding and the ranch rodeo.
 - **Cornhole Boards** – Dawn is working on getting the cornhole boards and will work on getting people and signup sheets going forward.
 - **Facebook Fair Page** – Tracey talked to Laura Benz and Laura turned over the original Facebook page for the fair. Tracey and Val will be working to clear up the issue with having two pages.
 - **Banners** – Tiffany requested a banner to hang inside the show barn over the arena that says Mercer County Livestock Show, and one for the livestock office as well as 42 small banners at approximately \$20 each for a total of about \$800 plus shipping. She is requesting \$2,000 dollars. Jeff motioned to approve. Donna seconded. Motion carried.
 - **Beer Garden** – Rick S. will be ordering peanuts for the beer garden for approximately \$40.
 - **Wristbands** – Donna found a place to order wristbands for daily gate, family passes. Discussion was held on using black wrist bands for the beer garden and was approved. Rick S. motioned to approve a budget of \$1,000 to order six colors of bands. Jeff seconded. Motion carried.
 - **Livestock Pens** – Discussion of pens and gates was had. It was decided to borrow \$50,000 and order 120 pens. Rick S. motioned to approve borrowing and ordering 120 pens. Dawn seconded. Motion carried. Rick B. held a discussion of future fundraising using the new pens by selling sponsorship spots that can be displayed on the new gates. Also, the company building the pens will build a new show arena for free.
- **New Computer** – Jeff reported the new computer is ready for pickup.

New Business:

- **Boat Storage** – Jeff reported he was unable to find deposits for boat storage for the last two years. After speaking with a renter was informed they paid by check and someone had cashed it. Questions were asked about liability when the city uses our buildings as something we need to find out. Donna motioned to accept the report. Dawn seconded. Motion carried. Discussion of boat storage was tabled.

Other Business: None

Next meeting: Next meeting date is May 31 at 5:30 p.m. at Bee's Café in Hazen.

Rita moved to adjourn the meeting. Tracey seconded. Motion carried. Meeting was adjourned at 7:25 p.m.

Submitted by: Rita Skraba, Fair Board Director